



REAL AD

Terms of Use The Memorial Testament realad.se

About The Memorial Testament

The Memorial Testament service is supported by the REAL AD study and is managed by Wenderfalck Kommunikation AB, with organizational number 556692-9815. Wenderfalck is legally responsible for the service.

Memory Will is a telephone-based service that allows participants to record their memories in the form of voice messages. These messages can be shared with loved ones by providing them with a number to call. The loved ones can then navigate a menu using button presses to listen to the recorded memories. It is the participant's responsibility to choose who has access to the recorded memories and to ensure that they are distributed accordingly.

Terms and Conditions for Participation

To participate, the participant must be 18 years old and currently residing in Sweden, with a registered address in the country. By accepting the terms and participating, you understand that your voice will be recorded in the form of a voice message via the telephone service provided by Lynes Technologies Sweden AB (Org. number 556908-048).

Application for Participation

There is a limit to the number of participants who can take part in the Memorial Testament

Function

At Wenderfalck, responsible individuals will have access to the voice messages of the participants. However, they will not be able to access the content or share it with anyone except the participant. By accepting the user agreement, the participant agrees not to share any sensitive information in these messages, such as personal data, bank details, medical history or any other information that could be harmful to the participant if accessed by others.

Processing of Personal Data

In order to take part in the Memory Will, which is available on realad.se, Wenderfalck will process your personal data. The personal data that will be processed include your name and email address. It is entirely up to you whether you wish to participate in the Memory Will or not. Please note that your personal data will be removed from our records on December 12th, 2024.

To learn more about how we handle your personal data, kindly refer to our privacy policy.



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Contact Wenderfalck regarding the processing of personal data.

If you have any questions regarding the handling of your personal information, please feel free to contact us. In case you are not content with the response you receive, you are entitled to file a complaint with the supervisory authority (Integrity Protection Authority). For more information, visit the website imy.se.

Competition Organizer:

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